



ArtsinStark
Kids. Jobs. Communities.

Immediate Release

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Arts Campaign Goes Over Goal (5th Year in a Row)!

At a Victory Party at the Saxton Gallery in the Canton Arts District on Wednesday evening, 2010 Annual Arts Campaign chair Linda DeHoff and her 100 volunteers got to celebrate the sweet taste of victory by going over their \$1,450,000 goal. “Fighting against all the odds,” said DeHoff, “not only have we made goal for the fifth year in a row --- we’ve gone over by five thousand dollars.” DeHoff declared victory for “TEAM Arts” which was the theme of the 2010 campaign. Even though this campaign had the same dollar goal as last year’s, the fluctuating economy made it a race to the finish. “There were many surprises in both directions,” says ArtsinStark board chair Bob Timken. “Some people couldn’t support us at the same level as in the past while other donors upped their gifts to record new heights.” At the victory party singer/songwriter Ryan Humbert entertained, campaign volunteers did a 3-minute satirical version of “Street Car Named Desired,” and little painted footballs were awarded to workers for outstanding fundraising efforts. “The arts in Stark County continue to surge forward,” says ArtsinStark CEO Robb Hankins, “and in a very challenging year Linda DeHoff and her team of volunteers have done an absolutely incredible job.”

Here’s the breakdown of the dollars raised:

26-May			
End of Week#12	Dollar	Dollars	%
	Goal	ToDate	ToDate
Corporations	\$474,000	\$447,000	94%
Foundations	\$350,000	\$375,000	107%
Individuals >\$250	\$526,000	\$532,000	101%
Individuals <\$250	\$100,000	\$101,000	101%
ACTUAL	\$1,450,000	\$1,455,000	100%

ArtsinStark began 41 years ago in 1968 with the dream of building a Cultural Center for the Arts along side the Canton Civic Center which is owned by the City of Canton. In 1972 that dream came true. Today ArtsinStark is a non profit organization that gives out grants, manages the Cultural Center, and runs the Annual Arts Campaign. Its annual budget is \$2.6 million --- and 99% of it comes from the private sector. What isn't earned is raised from individuals, companies, and foundations. Every spring ArtsinStark conducts the Annual Arts Campaign. In the last 4 years giving to the arts has increased by 50%. Last May 2009, in the middle of a recession, it raised the largest amount in 41 years: \$1,450,000. Because of the challenging times, the goal had been kept the same for 2010. Out of every dollar raised --- 91 cents goes directly to support programs that are part of ArtsinStark's mission: "to create smarter kids, new jobs, and healthier communities." Next year ArtsinStark will give out over \$1.2 million dollars in grants to non profits, schools, and artists in Stark County.