



The County Arts Council  
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ArtsinStark

ArtsinStark.com -- Kids, Jobs, Communities

1. **ArtsinStark** is a non-profit organization that gives out grants, manages the Cultural Center, and runs the Annual Arts Campaign.
2. Our story begins in **1968** with the dream of building a **Cultural Center** and **Parking Deck** along side the Canton Civic Center. We opened it in 1972
3. We use the arts to create **smarter kids, new jobs, and healthier communities.**
4. Our annual budget is \$2.6 million, and **99%** of it comes from the private sector.
5. What we don't earn, we raise through the **Annual Arts Campaign** each spring. For the last 5 years we've made goal every year and increased giving by **50%**. In May 2010 we raised the highest amount in our history: **\$1,455,000.**
6. **Ninety-one cents** of every dollar raised goes right into programs.
7. We've invested **\$170,000** in **55** SmArts projects in **38** Stark County schools to supercharge learning for **10,000** kids. In 2009, 4th grade writing scores in Massillon City schools increased on average by **2%**; for SmArts students they skyrocketed up **23%**!
8. Each year we provide **\$1.2 million** in grants: a) Almost **\$1 million** to our **7** largest arts groups: **Canton Ballet, Canton Museum of Art, Canton Palace Theatre, Canton Symphony, Massillon Museum, Players Guild Theater and Voices of Canton**; and b): **\$200,000** in smaller grants to 100 county non profits and artists. (Over the last 5 years we've awarded **\$850,000** to **200 Stark County non-profits and artists never funded before.**)
9. The **cultural industry** here is **100** arts, history, and cultural organizations; and **500** artists and craftsmen with an annual economic impact of **\$18** million.
10. **Revitalizing downtowns.** In Massillon we funded a year of art openings in vacant storefronts; in Alliance, the start up of Jupiter Studios. In Canton we partnered with the Chamber to build the Canton Arts District with **4** art galleries, **22** artist studios, **40** pieces of public art, and monthly **First Friday** celebrations. More than **100,000 square feet** of previously vacant space is being transformed to new uses.
11. **Tourism.** In 2009, the Canton Museum of Art and ArtsinStark hosted the Japanese blockbuster KIMONO for **100,000** people and a **\$6 million** economic impact.
12. We are putting the arts (**innovation**), back into our downtowns, our schools, and our communities through programs that reach **200,000 people a year.**
13. We will be celebrating the **40<sup>th</sup> birthday** of the Cultural Center in **2012.**
14. ArtsinStark has begun **20/20 Vision** --- an 18 month process to create a 10-year arts and entertainment plan for Stark County. Results to be unveiled in January 2012.

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