

2010 Annual Arts Campaign
Campaign Chair: **Linda DeHoff**
Theme: "TEAM ARTS"
Goal: **\$1,450,000**
Dates: March 5 – May 26



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ArtsinStark.com -- Kids, Jobs, Communities

Six Most Important Questions for SuperWorkers

1. What is the Orientation Session? (1 hour). This is where you learn how the Annual Arts Campaign works, where the money goes, and why the arts are absolutely critical to the future of Stark County. We also talk about the secrets for getting people to give. There are four sessions to choose from. If you're attending, just tell us which one. If you're unable to attend, so we can plan, please let us know that too.

<input type="checkbox"/> #1 Tues Feb 9: Worker Orientation, 8:30 am, Cultural Center for the Arts (Please look for room signs)
<input type="checkbox"/> #2 Wed Feb 10: Worker Orientation, 8:30 am, Cultural Center for the Arts (Please look for room signs)
<input type="checkbox"/> #3 Thur Feb 11: Worker Orientation, 8:30 am, Cultural Center for the Arts (Please look for room signs)
<input type="checkbox"/> #4 Fri Feb 12: Worker Orientation, 12 noon, Cultural Center for the Arts (Please look for room signs)

2. How do I Get My Five Names? The second week in February we are going to start sending out lists of names from which you can pick your five names (not counting yourself or your company). To avoid SuperWorkers picking the same names, we don't send out the whole list, we break it down into parts. If you can't find five on the first list, we send you the second. If you've been a SuperWorker in the past, we try to send you the names you worked before first.

3. What Happens at the Campaign Kick Off (1 hour) On "First Friday" March 5 we begin the 12-week Campaign. That morning we take all the letters to the post office including those to your five names. That night we host a party featuring live performances, food, and drink at the Canton Palace Theatre. You will be able to pick up your SuperWorker packet that night with samples of the letters sent to your five names, and cards with their giving histories and contact information. **(Friday March 5 5:30 – 6:30 pm Location: Canton Palace Theatre)**

4. What is the Purpose of the Mid Campaign Report Meeting? (1 hour) This is our only meeting. It's a mid-point strategy session to talk with the Campaign Chair, and to figure out how we're going to wrap it all up by May 26. **(Wed April 28 8:30 am at the Cultural Center for the Arts)** Please look for room signs.

5. Is the Victory Party Really a Party? (1 hour) Yes, and we celebrate our success and hand out awards to super-achievers. **(Wed May 26 5:30 – 6:30 pm Location to be announced.)** The tradition is for our Campaign Chair to perform for us. Other even more outrageous acts will be performing as well. The Victory Party is pure fun and it ends with the historic announcement of how much we've raised. Since we've made goal every year for the last four years in a row -- we are determined to make this number five!

6. How Can the Website Help Me? All the materials we present at the Orientation Session will soon be posted at www.ArtsinStark.com. Just click on "Campaign" and then "Information for Campaign Workers." Among the items that will be there are: a) SuperWorker job description, b) List of previous donors, c) Contact information for all SuperWorkers, d) Campaign video, e) Copies of the VIP Pledge Form that you can email to anyone, and more.